



2018 GIVE AND GO PROGRAM

The Jaguars Give and Go Program is a fundraising opportunity for local 501(c)3 organizations in NE Florida to get into the excitement of attending a Jaguars home game and raise funds at the same time! The Jaguars are making up to 10,000 single game tickets available to charitable organizations to sell to the public at the nonprofit rate which is the best price the public can purchase single game tickets.

The Jaguars Give and Go Program is a partnership of the Nonprofit Center of Northeast Florida, Jaguars, LLC, the Jaguars Foundation, the DuBow Family Foundation, and WeGive.org.

How it works:

- Nonprofits have access to the most affordable single game ticket in town - \$40, \$45, and \$50 depending on seat location, and \$50, \$55, and \$60 for Pittsburgh and New England games - making it easy to sell, especially when folks know the purchase benefits your organization.
- After September 1st pricing will increase to - \$45, \$50, and \$55 for all games except for Pittsburgh and New England which will be - \$55, \$60, and \$65.
- **Limited tickets available for Pittsburgh and New England. Nonprofits will be able to purchase a maximum of 50 tickets to EITHER Pittsburgh OR New England games with the 125 package.**
- For the first 1 through 25 tickets you sell, your organization receives \$10 per ticket. The Nonprofit Center will distribute this money monthly to your organization.
- For ticket 26 and beyond, your organization receives an additional \$10 match per ticket, which goes to your WeGive.org project. (Note: you must have a WeGive.org project posted in order to receive this match.) The Nonprofit Center will distribute this money monthly to your organization. (There is no cost to the nonprofit to post the WeGive.org project and in fact it provides the nonprofit with the opportunity to generate additional donations through the WeGive.org website.) This additional donation is provided by the DuBow Family Foundation and the Jaguars Foundation.
- When you sell ticket 125, your organization will qualify for a \$1,600 grant from the Jaguars Foundation to bring your organization's total earnings to \$3,750! This grant will be distributed to your organization at the end of football season. (Note: you must have a WeGive.org project to reach \$3,750. If you do not have a WeGive.org project, you will qualify for a \$1,000 grant instead.)
- For ticket 126 and beyond, your organization will receive an additional \$10 match for each ticket. This money will be added to your Jaguars Foundation grant, and you will receive it at the conclusion of football season.



Nonprofits can earn up to \$30 back per ticket for their organization, by purchasing any of the packages below that include 125 tickets or more;

325 Ticket Level - Luxury Suite Package

- 325 tickets at either \$40, \$45, or \$50 Level
- 20-Person Luxury Suite to a mutually agreed upon game
- 10 General Bowl seats with Club Passes to a mutually agreed upon game
- 4 Pregame On-Field Passes to a mutually agreed upon game
- Pre-game tailgate to a mutually agreed upon game featuring Lot V tent set up, two parking passes and a \$250 Publix gift card (50 tickets must be assigned to tailgate game)
- Behind the Scenes Tour of TIAA Bank Field, up to 25 guests
- **\$9,750 back to your Non-Profit Organization (minus transaction fee)**

225 Ticket Level – Preseason Luxury Suite Package

- 225 tickets at either \$40, \$45, or \$50 Level
- 20-Person Luxury Suite to a mutually agreed upon **Preseason game**
- 10 General Bowl seats with Club Passes to a mutually agreed upon game
- 4 Pregame On-Field Passes to a mutually agreed upon game
- Pre-game tailgate to a mutually agreed upon game featuring Lot V tent set up, two parking passes and a \$125 Publix gift card (50 tickets must be assigned to tailgate game)
- Behind the Scenes Tour of TIAA Bank Field, up to 25 guests
- **\$6,750 back to your Non-Profit Organization (minus transaction fee)**

125 Ticket Level - On-Field & Club Access Package

- 125 tickets at either \$40, \$45, or \$50 Level
- 10 General Bowl seats with Club Passes to a mutually agreed upon game
- 4 Pregame On-Field Passes to a mutually agreed upon game
- Pre-game tailgate to a mutually agreed upon game featuring Lot V tent set up, two parking passes and a \$125 Publix gift card (50 tickets must be assigned to tailgate game)
- **\$3,750 back to your Non-Profit Organization (minus transaction fee)**

50 Ticket Level - Tailgate Package

- 50 tickets at either \$40, \$45, or \$50 Level
- Pre-game tailgate to a mutually agreed upon game featuring Lot V tent set up, two parking passes and a \$125 Publix gift card
- Amount back to your Non-Profit Organization (minus transaction fees) is up to \$1,000 based on your current level of tickets sold



EverBank Field



PRICING

	HOU, IND, TEN, NYJ, WAS	NE, PIT
	\$40	\$50
	\$45	SOLD OUT
	\$50	SOLD OUT



Resources:

In order to help you reach your goal, you will have access to:

- Designated key contact in the ticketing department for your organization.
- Customized flyers provided to you to promote Give and Go on your website and be sent out through your e-mail database, Facebook and other social media sites.
- Creative opportunities for your organization to get the most out of your Give and Go ticket sales.
- Easy links and badges to the Give and Go website for your organization's website, Facebook page and other social media sites.

Rules:

- In order to participate, organizations must be a 501(c)3 organization that provides a charitable purpose to the community and be located in Duval, Nassau, Clay, Baker, and St. Johns. Final decision on organization eligibility will be subject to the Jaguars Foundation charter.
- Organizations must register to participate. Before the registration can be approved, organizations must submit their IRS Letter of Determination to the Nonprofit Center and have an active filing with the Florida Department of Agriculture and Consumer Services.
- **The maximum number of tickets available in the GIVE and GO program is 10,000**, so there is an incentive to be among the first to sell at least 125 tickets in order to receive your full \$30 back for each ticket sold.
- In order to benefit from the additional \$10 donation at ticket 26 and the \$1,600 grant at ticket 125, you must have a WeGive.org project posted. This project must be posted at the time of registration in Give and Go. (If you do not have a WeGive.org project, you will receive \$10 per ticket for tickets 1-99, a \$1,250 grant at ticket 125, and \$10 additional dollars for tickets 101 and beyond.)
- There is a credit card fee for processing ticket sales: 3% for Nonprofit Center members and 5% for non-members. For example, if you are a Nonprofit Center member and sell a \$40 ticket, \$1.20 (3%) is deducted for the processing fee, so your first \$10 is reduced by \$1.20. A nonmember would have \$2.00 (5%) taken out for the processing fee. No further deductions are taken on your second \$10 match and third \$10 match, if applicable.
- Reduced fees are available for organizations that pay in full by check, made out to Nonprofit Center of NE Florida.
- **Ticket orders for Give and Go will open on May 3rd at 1PM via the Nonprofit website. Registration for tailgating spots will be on a first come, first serve basis in the order that the Nonprofit Center receives payment.**
- **All tickets, tailgate spots, pre-game field passes, and suites are subject to availability and inventory. No tickets or incentives can be held for an organization without payment.**

Questions?

- For registration support or general questions about the program, contact Meghan Kopitke at 904-415-1760 or mkopitke@NonprofitCtr.org.
- For marketing materials or questions about seating assignments or game logistics, contact Eric Chaves at 904-633-4458 or chaves@nfl.jaguars.com.
- For questions about your organization's donations, contact Darien Reynolds at 904-425-1935 or dreynolds@NonprofitCtr.org.